



Dear Delegate,

Thank you for participating in the International Conference on Technology, Knowledge and Society ! We are pleased you will be joining us at Universidad del País Vasco – Euskal Herriko Unibertsitatea Bilbao, Spain and hope you are looking forward to coming together with colleagues and members of the Technology community from 25 to 27 this March.

In preparation for the conference, we have put together some information that we hope will be helpful as you begin to prepare for the conference and your arrival in Bilbao. In this document, you will find information such as city maps, conference venue maps, transportation information, accommodation information, conference registration information, presentation information, and paper and journal information.

This packet is a starting point for your preparations, and we realize you may have some additional questions after reviewing the presented material. For any questions, please do not hesitate to contact the conference secretariat at support@techandsoc.com.

We hope your planning goes well, and we look forward to meeting you in Bilbao!

Best Regards,

Audrey LeGrande
Conference Secretariat

I. Letter from Secretariat

II. Transportation

Air – Aeropuerto de Bilbao

Bus

Taxi

Car

RENFE Train

Short Distance

Long Distance

Metro

Tram

III. Conference Information

Venue Information

Maps of Facultad de Ciencias Económicas y Empresariales

Accommodation Information

Hotel Abba Parque

Presentation Information

Equipment

Program

Online Presentations

Paper and Journal Information

Submitting Your Paper

Submission Deadline and Further Information

Activities and Extras

Conference Dinner

Conference Tour

Transportation

Bilbao is a large city but almost everywhere downtown is in walking distance, including the Faculty of Economics and Business Studies. The subway or the tram are the fastest and most comfortable means of transport connecting all districts around the city

Air – Aeropuerto de Bilbao

Loiu airport (Bilbao Airport) is approximately 10 km from the city of Bilbao. For general information the airport's website can be found [here](#).

Bus

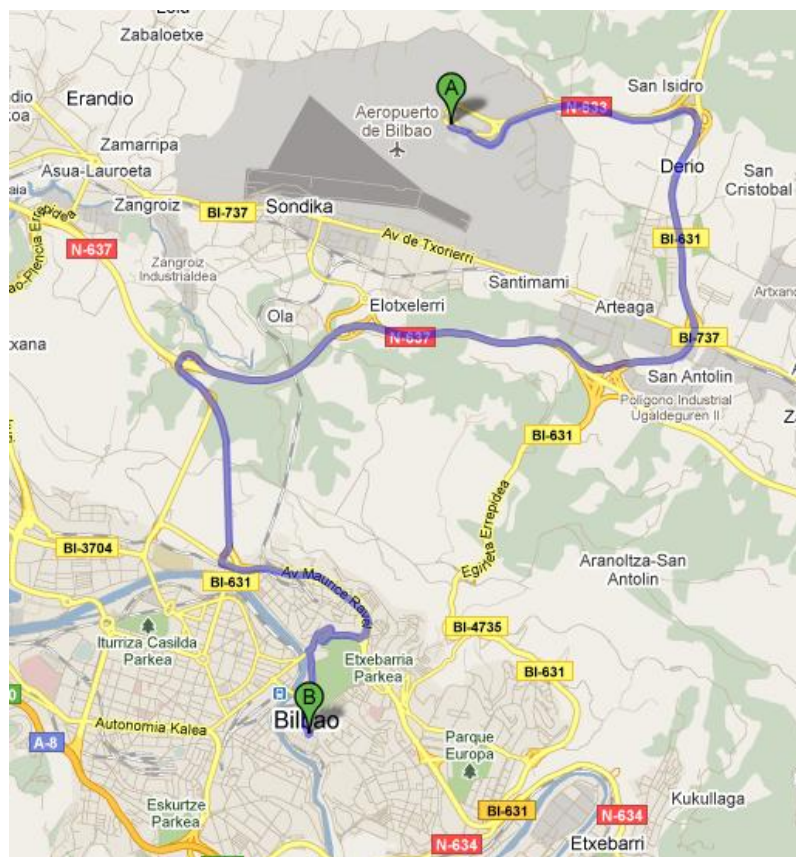
The bus service that connects the airport to the city is Bizkaibus line 3247 which includes stops in Gran Vía 79, Plaza Moyua and Alameda Recalde 11. From Bilbao, they leave every 20 minutes from 5:20AM to 10:00PM and from the airport, every 20 minutes from 6:20AM to Midnight. For more information on timetables and fares, visit the [Bizkaibus](#) website.

Taxi

By taxi the duration from the airport to Bilbao is about fifteen minutes and cost approximately 20 Euro.

Car

Car hire is available with Avis, Europcar, Hertz, and National Atesa serving the airport. Driving directions from the airport can be found [here](#) and a map of the general route can be viewed below.

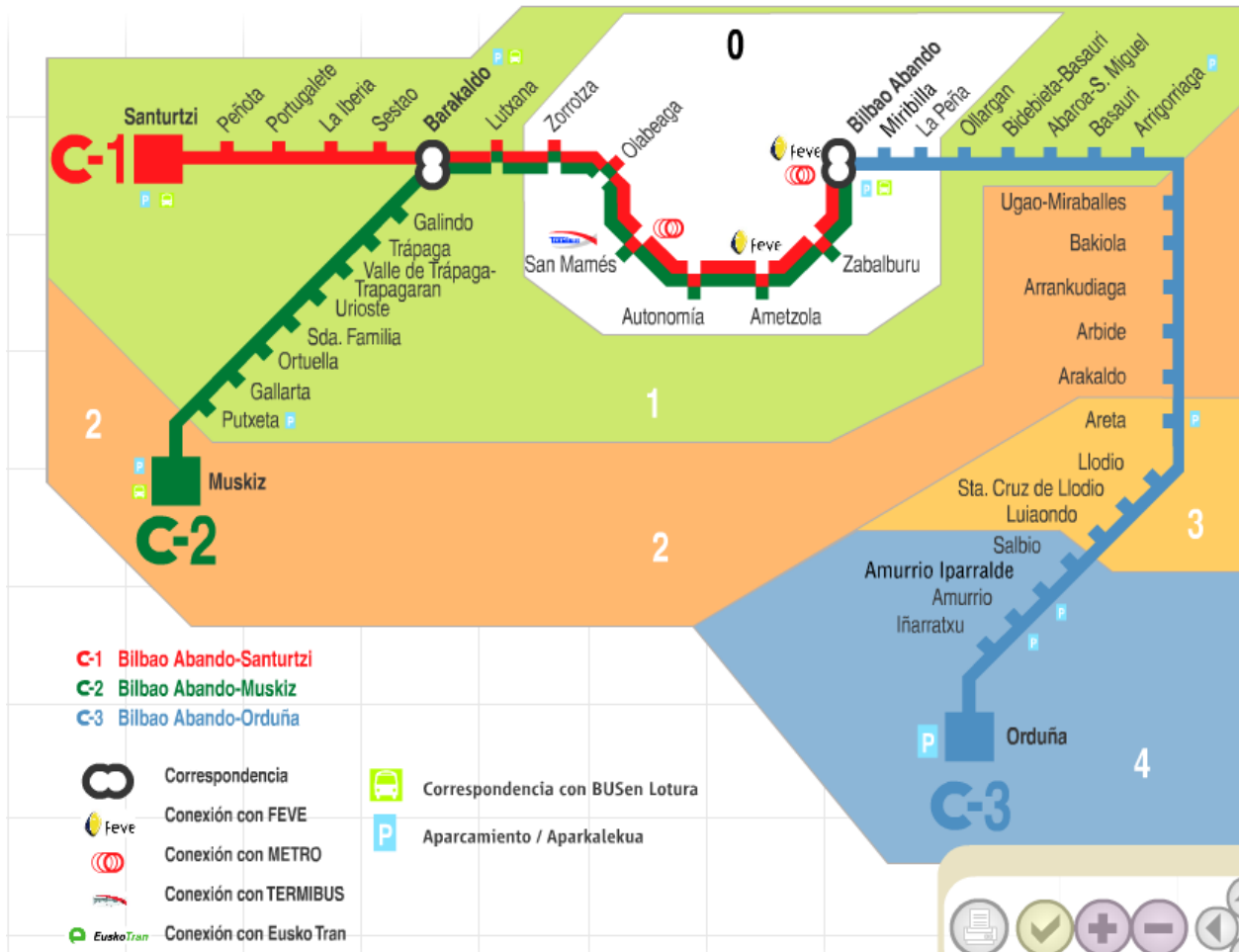


Train

Two kinds of RENFE trains depart from Bilabo, both short and long distance.

Short Distance

Bilbao's metropolitan area has three short distance lines which can be viewed below. All of them depart from Abando Station, at Plaza Circular, which is an exchange station connecting with Abando underground station and Bilbao's tramway.



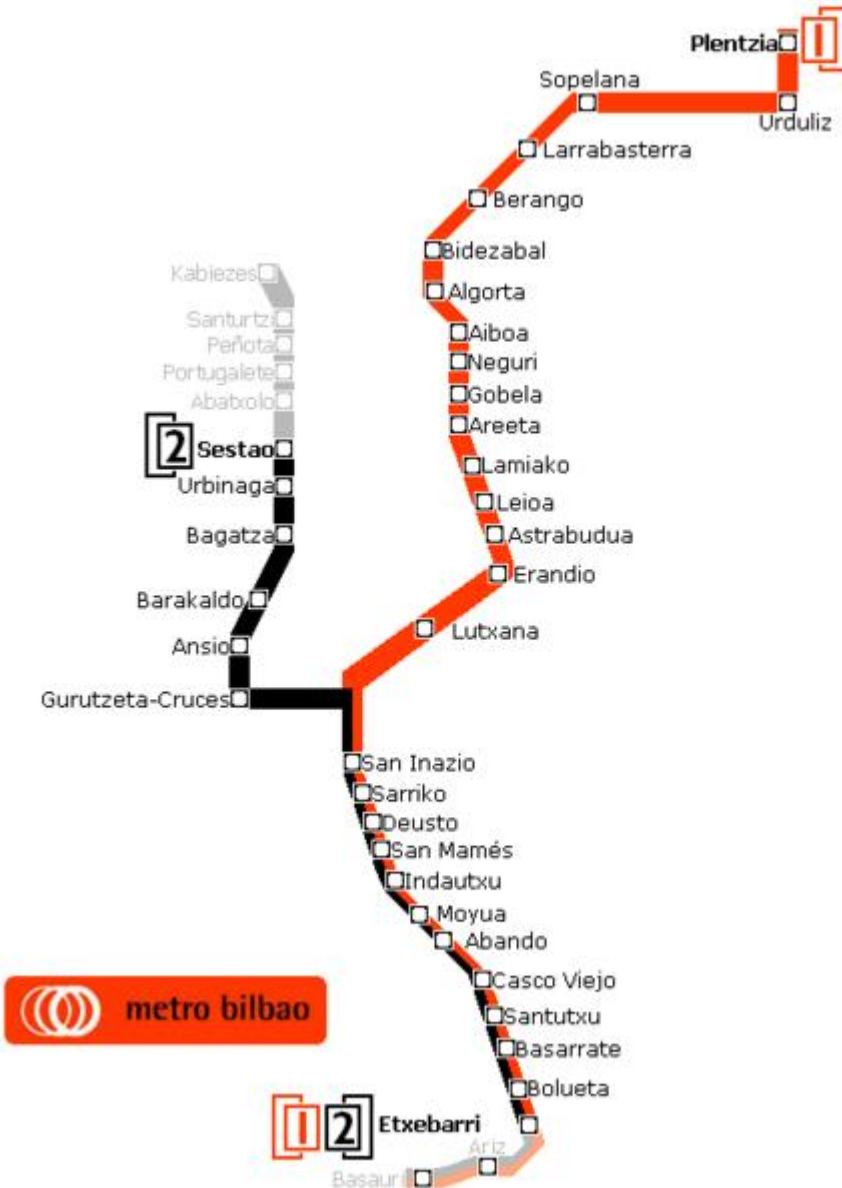
Long Distance

Long distance lines depart from Abando Station to different destinations including: A Coruña-Vigo, Barcelona, Burgos, León, Logroño-Zaragoza, Madrid, Málaga, Miranda de Ebro, **Segovia**, Valladolid-Salamanca, and more.

More information on both short and long distance trains can be found at www.renfe.com

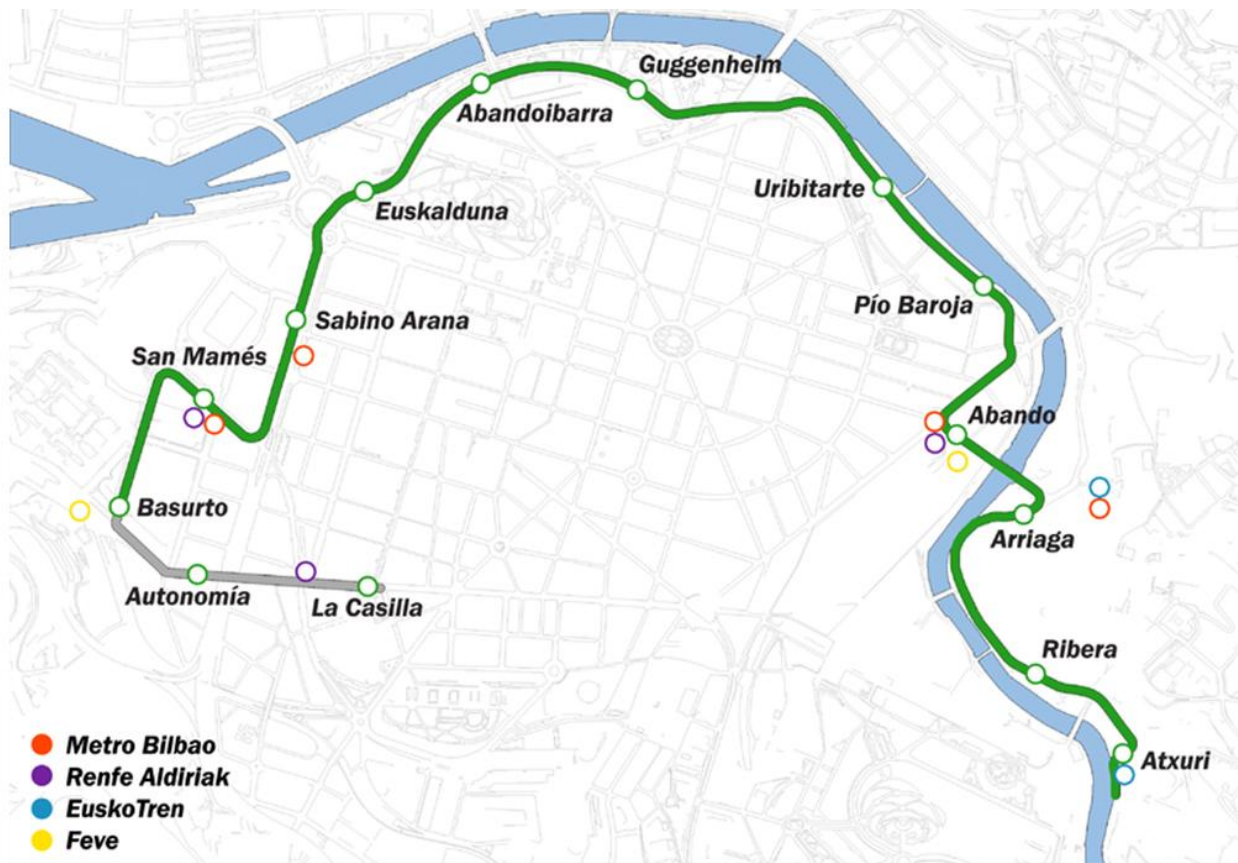
Metro

The Metro network works from 6:00am until 11:00pm from Monday to Thursday, and until 2:00am on Friday. There is an all night service from Saturday to Sunday, with trains each 15 minutes on the main lines and with a 30-minute frequency on the other lines. The prices are arranged according to zones with 1 zone costing 1.40 euros, 2 zones 1.55 euros, and 3 zones 1.65 euros. More information on the times, rates, and stations can be found at [Metro Bilbao's website](#). A general map of the metro can be found below.



Tram

The fare for the EuskoTran in Bilbao is 1.20 Euros for a single ticket. The tram runs 6:00AM to 11:30PM Monday – Friday and 7:00AM to 11:30PM Saturday and Sunday. With 12 stations the tram runs to and from Atxuri and Basurto. More information can be found at EuskoTran's [website](#). The general tram map can be viewed below



Conference Venue

Universidad del País Vasco – Euskal Herriko Unibertsitatea
Campus de Sarriko
Facultad de Ciencias Económicas y Empresariales
Avda. Lehendakari Aguirre nº 83
Bilbao, Vizcaya, Spain
48015 Bilbao

Campus maps can be found below or [here](#) on page 11 which display the faculties & schools located in central Bilbao

hall], and close to the Museo Guggenheim, Museo de Bellas Artes and Museo Marítimo. For football fans, the Estadio San Mamés is less than 250 metres away.

Amenities

Wi-Fi

Car Park

Fitness Center

Additional information can be found at the website of Hotel Abba Parque [here](#).

Presentation Information

Equipment

Data projectors will be provided in all of the parallel session rooms. However, you must supply your own laptop for your presentation. In addition, if you are a Mac user, you will need to bring a VGA Mac connector. Overhead projectors (for use with transparencies) will not be available.

Program

The current draft of the program can be found online at <http://techandsoc.com/conference-2011/program/>. In addition to this, you will receive a program book at the conference with the final schedule for the plenary and parallel sessions.

Online Presentations

Whether you are a virtual or in-person presenter at this conference, we encourage you to present on the conference YouTube Channel. Here are two suggestions:

1. Record a video of your presentation before or after the conference, or ask a colleague to record a video of your presentation at the conference, then submit it to our YouTube channel.
2. Create a PowerPoint presentation with voice-over before or after the conference, or record the audio of your presentation at the conference, then link this to your PowerPoint presentation.

These presentation recordings will be published to YouTube with links to your Session Description on the conference website.

Paper and Journal Information

Submitting Your Paper

Full papers can be submitted to [Common Ground](#) using our online conference and paper management system “CGPublisher”. To upload your paper to our system please view the instructions in the [CGPublisher Guide](#).

- If you do not know your login details you can reset them at [CGPublisher](#). Click on the “Forgotten Password” button and follow the prompts. A new password will be emailed to you.

Please direct publication enquiries to the journal administrators at: journals@techandsoc.com.

Submission Deadlines and Other Information

The deadline for submission into a particular year of the journal is one month after the completion of the conference. The timeline is as follows:

- **Conference Proposal Submission Deadline:** Check the [Submit Proposal](#) page for the closing date of the next round in the call for papers.
- **25 December, 2010:** Final date for submission of papers for double blind refereeing -3 months prior to the start of the conference (for an explanation, see the [Peer Referee Process](#) link).
- **25-27 March 2011:** *International Conference on Technology, Knowledge and Society*, University of the Basque Country, Vizcaya, Spain.
- **27 April, 2011:** Final date for submission of papers for one way blind refereeing -one month after the close of the conference (for an explanation, see the [Peer Referee Process](#) link).

Activities and Extras

Conference Dinner

Saturday, 26 March 2011

\$US80.00

Please join us at the Epelde & Mardaras Gallery to enjoy a traditional Basque Country Dinner. The menu includes Mussels in Basque Sauce, Fish Soup, Tenderloin with Peppers, and Basque Flan. Vegetarian options are available.

Conference Tour

Evening Tour of the Guggenheim Bilbao

Friday, 25 March, 6:30-8:00pm (18:30-20:00)

\$US17.00

Please join us on a guided tour of the world famous Guggenheim Bilbao Museum. In addition to the permanent collection we will see Chaos and Classicism: art in France, Italy, Germany and Spain, 1918-1936. Chaos and Classicism, which opens this fall at the Solomon R. Guggenheim Museum, New York, concentrates on the classical aesthetics that appeared in the wake of the devastation wreaked by World War I. The exhibition examines the period between the wars and the work of the leading artists of the day in France, Italy, and Germany: the poetic dreams of Antiquity of the Paris avant-garde that featured Fernand Léger and Pablo Picasso; the politicized renaissance of the Roman Empire under Benito Mussolini, with artists like Giorgio de Chirico and Mario Sironi; the functionalist utopianism of the Bauhaus and the classicism at the service of the exaltation of the Aryan race under the incipient National Socialist regime in Germany, with artists like Oskar Schlemmer and Otto Dix. Accompanying the presentation at the Guggenheim Museum Bilbao will be a selection of works by Spanish artists to illustrate the situation in the run-up to the Civil War. Besides paintings, sculptures and photographs, the exhibition also looks at the architecture, film, fashion, and the decorative arts of the time.

The tour will meet at the Guggenheim Bilbao at 6:15pm (18:15). The tour will begin at 6:30pm (18:30).